

NATIONAL SUMMIT

FOR THE
SUSTAINABILITY OF
HBCUs **2026**

AGENDA



OCTOBER 2-3, 2026
HYATT REGENCY ATLANTA
ATLANTA, GA



HBCU PRESIDENTS
CORPORATE LEADERS
PHILANTHROPIC PARTNERS
ALUMNI DIRECTORS

AGENDA

OCTOBER 2-3 | HYATT REGENCY ATLANTA



FRIDAY 10/02

REGISTRATION

Continental breakfast served.

8:00 AM

WELCOME REMARKS

NSS Chair Dr. Donald Comer officially opens the Summit and set the tone for the day around this year's theme, From Legacy to Leverage: Building the Institutions That Create Giants.

9:00 AM

– 9:30 AM

01

BUILDING GIANTS: NIL, BRANDING & INSTITUTIONAL REVENUE

A featured conversation that reframes Name, Image & Likeness as an institutional revenue and brand strategy — not just a student benefit — exploring the collectives, licensing, and partnerships HBCUs can put to work. ***Presented by Gallagher***

9:30 AM

– 10:45 AM

02

FROM SILOS TO SYNERGY: THE ETHICAL AND SAFE JOURNEY TO BECOMING AN AGENTIC UNIVERSITY

A practical, teaching-style session on how AI and emerging agentic tools can streamline operations, strengthen advancement, and expand student services— with takeaways leaders can act on immediately. ***Presented by Salesforce***

11:00 AM

– 12:15 PM

03

LUNCHEON — BUILDING WEALTH THAT LASTS

A networking luncheon focused on wealth creation, capital planning, and sustainable partnerships that help HBCUs build long-term institutional strength.

12:30 PM

– 1:45 PM

04

PROTECTING THE GIANTS: CAMPUS SECURITY & RESILIENCE

A forward-looking conversation on how HBCUs can strengthen campus safety through smarter infrastructure, emergency preparedness, technology, and coordinated security planning.

2:00 PM

– 3:30 PM

BREAK

3:30 PM

THE LEGACY EXCHANGE

An exclusive evening reception for relaxed connection and entertainment to fortify the relationships built throughout the day.

5:30 PM

– 8:00 PM

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SATURDAY 10/03

05

FROM POLICY TO PROGRESS: ADVANCING THE HBCU AGENDA

Community partners come together to discuss emerging trends, policy shifts, funding opportunities, enrollment challenges, and the partnerships that will shape the next generation of HBCU successes.

9:00 AM

– 11:00 AM

SATURDAY EVENING, OCTOBER 3RD

YOU ARE CORDIALLY INVITED TO ATTEND THE 41ST ANNUAL HALL OF FAME INDUCTION CEREMONY

Individual Tickets – \$250 [Purchase Here](#)

THE GOLD CARPET

5:00 PM

Inductees, alumni, presidents, students, VIPs, and corporate partners arrive to an open bar, passed hors d'oeuvres, and a live DJ. Live Gold Carpet interviews with inductees and VIP guests.

41ST ANNUAL HALL OF FAME INDUCTION CEREMONY 41ST ANNUAL HALL OF FAME INDUCTION CEREMONY

6:00 PM

A celebration of this year's honorees with an unforgettable evening honoring the giants among us through powerful storytelling, live performances, and the induction of the Class of 2026.

AGENDA AND SESSION DETAILS ARE SUBJECT TO CHANGE.
FEATURED SPEAKERS AND PARTNERS TO BE ANNOUNCED.

REGISTER TODAY

To reserve your attendance or discuss partnership opportunities, visit [this link](#) or contact:

Merral Jackson · Operations Manager · mjackson@TWD-inc.net · 404.524.1106

Crystal Brooks · Program Manager · cbrooks@nbcahof.org · 678.615.0219

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The future of HBCUs is built through collective leadership. We invite you to **join us at NSS and Hall of Fame Weekend 2026** as an attendee, speaker, or sponsor to help transform ideas into lasting institutional impact.

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HBCUs 2026

FRIDAY 10/02

REGISTRATION

8:00 AM

01

OPENING LUNCHEON — FROM LEGACY TO LEVERAGE

The Summit opens by naming both the stakes and the opportunity: a candid, inspiring look at the state of HBCU sustainability and the collective work of securing these institutions for the generations to come.

11:00 AM

02

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2:15 PM

BREAK

3:30 PM

THE ASCENT LOUNGE — VIP RECEPTION

An evening of relaxed connection and entertainment to fortify the relationships built throughout the day.

5:30 PM
