



THE NATIONAL BLACK COLLEGE ALUMNI HALL OF FAME FOUNDATION, INC.

Chefs of the World®

A Taste of Fame

SPONSORSHIP

April 11, 2023
Hyatt Regency Atlanta
Atlanta, GA



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About

The National Black College Alumni Hall of Fame Foundation, Inc. is dedicated to the growth and development of HBCU's through scholarships, internships, training and technical assistance, alumni recognition, and programs that encourage humanitarian involvement. Our aim is to advance the reality that HBCU's are valuable treasures and critical resources that help transform the seeds of potential into the fruits of possibility. An investment in the NBCA Hall of Fame Foundation and HBCU's is an investment in the future of America.

An HBCU is the federal designation given to the colleges and universities founded prior to 1964 to educate African Americans. The beginning of HBCU's can be traced to the need to provide a basic primary education for freed African Americans. Prior to the Civil War, there were only three (3) formal institutions available to educate African Americans. By the 1930s, the number had grown to nearly 300. Today that number has dwindled to 107, which makes it vitally crucial that we ensure the stability of these precious institutions.

We are committed to implementing programs and initiatives that ensure the success of future leaders of our nation. In keeping with the mission, the goal of the NBCA Hall of Fame Foundation is to foster an alliance with strategic partners to advance the missions of HBCU's, increase their visibility and create opportunities that encourage stakeholder investment and philanthropic support.



Vision



The vision is to build alliances with strategic partners to advance the missions of HBCU's, increase their visibility and create opportunities that encourage stakeholder investment and philanthropic support.

Mission



The mission of The National Black College Alumni Hall of Fame Foundation, Inc. is to serve as a catalyst and partner to help insure the stability, viability and excellence of the nation's HBCU's.

Event Details

This fundraising event showcases exquisite creations by top chefs, recognizing their extraordinary culinary accomplishments. The food service industry and its ancillary professions, has proven to be a thriving economic engine and career choice for many young men and women. A portion of the proceeds from this event support scholarships for students pursuing a degree in Culinary Arts or Hospitality. The remaining funds are used for training and capacity building for alumni and student leadership organizations through other programs.



**Celebrity
Chefs**



**Live
Entertainment**



**Silent
Auction**



SPONSORSHIP PACKAGE LEVELS

Our desire is to make your organization's association with and sponsorship of the NBCA Hall of Fame Foundation as mutually impactful as possible. We can work with you to tailor a package that will best meet your needs.

PRESENTING SPONSOR

\$20,000

- Listed as presenting sponsor of Chefs of the World
- Opportunity to bring remarks at event
- One (1) Table at Chefs of the World
- Corporate logo to appear on promotional materials and program brochure
- Corporate Logo on Hall of Fame website
- Special Gift
- Brochure or product sampling
- Full Page Ad in Program Booklet

PLATINUM SPONSOR

\$10,000

- One (1) Table at Chefs of the World
- Corporate logo to appear on promotional materials and program brochure
- Corporate Logo on Hall of Fame website
- Special Gift
- Brochure or product sampling
- Full Page Ad in Program Booklet

TABLE SPONSOR

\$2,500

- One (1) Table at Chefs of the World
- Corporate logo to appear on promotional materials and program brochure
- Half Page Ad in Program Booklet



THANK YOU, AND WE LOOK FORWARD TO WORKING WITH YOU.