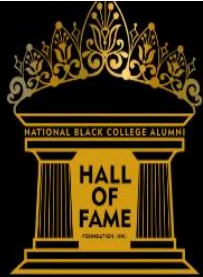


2021 BLACK COLLEGE QUEEN INFORMATION GUIDE



35TH ANNIVERSARY ANNUAL COMPETITION OF
BLACK COLLEGE QUEENS

Save
the
Date

**NOVEMBER
11-13, 2021**

Atlanta, Georgia





THE NATIONAL BLACK COLLEGE ALUMNI
HALL OF FAME FOUNDATION, INC.

Welcome to The National Black College Alumni Hall of Fame Foundation, Inc.'s (NBCAHOF) Competition of Black College Queens! We are excited that your College/ University will be participating in this year's competition. We will do our best to make sure your Queen has an educational, enriching, and networking experience that will prove to be intense as well as fun. Enclosed in this packet you will find relevant information to help your students prepare for each event.

MISSION

The mission of NBCAHOF is to serve as a catalyst and partner for ensuring the stability, strength, and excellence of the nation's historically and/or predominately Black colleges and universities.

GOALS

- Preserve and highlight the accomplishments and contributions of Historically Black Colleges and Universities and their graduates.
- Partner with alumni, administrators, students, corporations, non-profit organizations, and others to provide enhanced technical and financial resources to these colleges and universities on an ongoing basis.
- Develop, coordinate, and execute events to raise funds for new and existing programs that support historically Black college campuses, national alumni associations, and their prospective students; and
- Encourage students attending Historically Black Colleges and Universities to take pride in their institutions and in the communities surrounding them.

NBCAHOF will host the Competition of Black College Queens (the Competition) during Veteran's Day Weekend. The Competition will be held November 11-14, 2021, in Atlanta, GA. During the Hall of Fame (HOF) Weekend, attendees' network with educational, professional, civic and community leaders, participate in workshops and salute the accomplishments and talents of alumni of Historically Black Colleges and Universities (HBCUs). The 2021 HOF marks 36 years of celebrating the distinguished graduates of HBCUs and recognizing their significant contributions to society.

The Competition of Black College Queens highlights young African American women who have been chosen by their respective college or university to represent them with the coveted title of "campus queen." The Competition highlights the intellect, talent and personalities of these young women who are students attending Historically Black Colleges and Universities. During the Competition, the queens will vie for the title of Miss NBCAHOF – what we refer to as "The Queen of Queens." During her reign, Miss NBCAHOF will from time to time be asked to serve



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as spokesperson for the NBCAHOF, and, as such, will be a positive reflection of all that HBCUs represent.

While the Competition places emphasis on excellence, achievement, and personal growth, it also wants this experience to be enjoyable and FUN! The HOF Weekend features events tailored specifically for the queens, such as, A Call to Womanhood, the Queens & Kings Tea, Positive Image Program, and various other workshops designed to empower the young African American female. Simply put, the Competition of Black College Queens is a tribute to young African American women striving for excellence through education!

In order to participate, each queen is required to complete the Official Miss NBCAHOF Competition of Black College Queens Entry Form. She must be prepared to answer questions regarding her platform during the interview segment of the Competition.

Each queen must provide a 3" x 5" or 5" x 7" JPEG color headshot photograph, **without her crown**, dressed in business attire. This photo will be featured in the Competition's souvenir booklet.

This year campus kings who wish to represent their institutions and support their participating Queen during the Annual NBCAHOF Weekend and Competition of Black College Queens will not have to complete an Entry Form but are welcome to attend and purchase tickets to specified events. Kings will be under the jurisdiction of their university/college advisor. No registration will be required this year.

The registration fee is **\$600 for Queens and \$350 for advisors**. The entry form, photo, and other required documents must be submitted electronically via Constant Contact. Checks should be mailed to:

NBCA Hall of Fame, Inc.
Attn: Jewana Helmstetter
230 Peachtree Street NW, Suite 1601
Atlanta, GA 30303

Registration fees are non-refundable. For any entity who pays a registration and is unable to participate in the Competition, the fee will be forfeited.



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RULES & REGULATIONS

Queens, relatives, advisors, and friends must adhere to the rules and regulations. Failure to abide could result in disqualification from the Competition.

- Queens must bring all personal items that will be needed; **please do not plan to shop for items of necessity upon arrival.**
- Queens must bring **ALL** items needed for both the preliminary and final competition (i.e., costumes, instruments, music, props, school banners, etc.).
- Strict adherence to the time schedule is imperative. The success of the competition is dependent upon each person being where she should be at all times. **QUEENS SHOULD DO EVERYTHING IN YOUR POWER TO BE ON TIME TO ALL EVENTS.** **One point will be deducted for each minute you are late.** The points will be subtracted from preliminary scores.
- Advisors, friends, and relatives **are not** allowed in the room during rehearsals or backstage during the preliminary events. However, queens will be allowed one person (preferably female) backstage during the preliminary and final competition.
- Queens are not allowed to leave the hotel without the knowledge of the Competition coordinator and accompaniment of the advisor. Each candidate's whereabouts are to be accounted for from the time she or he checks in until conclusion of the farewell breakfast.
- During their stay in Atlanta, queens are expected to be persons of good moral character (no profanity or unruly behavior).
- **NO** alcoholic beverages are to be consumed during the official stay with the NBCAHOF.
- Queens will use NBCAHOF transportation for Competition activities. They will not be allowed to travel with advisors, family, or friends.
- Each queen will be assigned a room with another queen. Each queen will be personally responsible for any incidental charges she incurs. **No additional person(s) will be allowed to lodge in the assigned room.**
- Any queen who is unable to perform during the preliminaries will be automatically disqualified. However, she **MUST REMAIN** with the group or return to her school.
- During the talent segment of the Competition, the queen must perform **ALONE**.
- If unforeseen changes are made, please notify the NBCAHOF office immediately.
- Each queen will receive **two (2) complimentary tickets** to the final Competition.

TRAVEL / LODGING

Advisors are required to make their own reservations and are responsible for full payment. Travel details and tentative will be emailed once application is complete for advisor and queen.



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MEALS

Meals for the Queens are included in the registration fee and will be provided by the NBCAHOF. Advisors will be provided one meal per day; Advisors are responsible for all other meals, except for those events with registration that includes a meal.

ATTIRE

NBCAHOF encourages proper attire at all times. No crowns will be worn during the NBCAHOF activities. Please be sure to bring your sash. Sashes will be worn during all NBCAHOF activities, except judging.

The following items and attire are required for the preliminaries, weekend activities, and Competition:

- Queens' Orientation – dressed for the Queens & Kings Tea
- Presentation/Image Segment – business suit
- Poise/Projection Segment – evening gown
- Talent Segment – ALL necessary items needed to perform (i.e., costume music, instruments, props, etc.)
- Oratory Segment – business suit
- Positive Image Program – business suit
- Movie Premier – evening gown
- Queens & Kings Tea – dressy suit (hat and white gloves required) (prize will be awarded for the best “High Hat & Heels” portion of the Tea.)
- Opening Production Number – <https://amzn.to/39KzXXY> (NOTE: You can order your costume from Amazon., or you can find a costume similar. If the latter, make sure it includes green, skirt, jacket with medal, shirt front, tie, hat, black close toe shoe (heel or flat). See the included picture for reference.)
- Sufficient casual and comfortable clothing for rehearsals (School t-shirt and comfortable bottom)





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TALENT

- Any damages incurred as a direct result of props used will be charged to your school.
- A written talent description must be included as a part of the talent introduction. All descriptions may be edited at the discretion of the competition director.
- Live accompaniment music is not allowed.
- Contestants may not lip sync or sing over songs with existing vocals.
- Contestants should e-mail their music as an mp3 file, jhelmstetter@twd-inc.net
- and bring one copy on a USB flash drive to rehearsal as a backup. Please label the files with your name, title, type of talent and song selection. **No other format types of music will be allowed.**
- Please note: **We DO NOT “CUT” or “EDIT” music to fit the time limit for you! We WILL NOT start at certain places in the song, etc.** You MUST have your file already edited to fit your talent presentation.

THE POSITIVE IMAGE PROGRAM

As part of the Competition, all queens will participate in the Positive Image Program (PIP) at local elementary/middle/ OR high schools. Queens and kings will visit schools in the Metropolitan Atlanta area to speak to students regarding personal experiences attending HBCUs, pointing out how education has played significant role in their lives, career choices, and answer questions from the students. The goal of the program is to enlighten elementary, middle, and high school students on the viability of HBCUs as an opportunity for higher learning, promote self-esteem and a positive image.



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JUDGING CRITERIA

Presentation/Image (35 Points)

This is the preliminary interview and question and answer segment of the Competition. In this category, the queen will demonstrate her ability to express herself, effectively articulate her thoughts, as well as her deportment. She will be judged on how well she answers questions with ease and confidence. Succinct answers should be given without rambling. A panel of judges will interview each queen for preliminaries prior to the Competition. During the final competition, finalists will answer an on-the-spot question. She will have 10 seconds to collect her thoughts and respond to the question in 30 seconds or less. Questions will be gleaned from the list of questions provided as well as current events.

Allocation of Points: Articulation – 15 Confidence – 10 Deportment – 5 Personality – 5

Oratory (30 Points)

In this segment, the queen will demonstrate her intellect by how well she has prepared her speech, as well as the content and delivery. The theme of the speech is “Black Colleges: Roots of the Black Community.” The content should be original. Confidence should be displayed in her presentation. Since the winner will be asked to act as spokesperson for the NBCAHOF, her outstanding performance in this segment is of tantamount importance. There is a 3-minute limit for presentation. **This year’s oratory topic is “HBCUs Succeeding During a Time of Challenge and Change.”**

Allocation of Points: Content – 15 Delivery/Presentation – 15

Poise/Projection (25 Points)

In this segment, the queen will be attired in the evening gown of her choice, representing her personal taste and style. She will be evaluated on her poise, grace and overall appearance. She should appear regal, elegant and display grace and charm. She will be natural and unaffected. Her positive qualities will not be reflective of the cost of her gown.

Allocation of Points: Poise & Grace – 15 Appearance/Style – 10

Talent (25 Points)

In this category, the queen will display the talent of her choice. She is to be evaluated on her originality, confidence, delivery and appropriateness of costume. The winner may or may not be required to display her talent throughout her reign as Miss NBCAHOF. However, her choice and her presentation will be highly reflective of her interest, abilities, and the areas of her personality she has chosen to develop. There is a 3-minute time limit for talent presentation.

Allocation of Points: Originality – 10 Confidence/ Delivery – 10 Costume – 5



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JUDGING PROCESS

1. All judging will be conducted alphabetically by school. A different panel of judges will be used for each segment.
2. Queens will be judged in the following segments during preliminaries:
 - Presentation/Image
 - Oratory
 - Talent
3. Scores from the preliminaries will be tallied and the Top 10 will be determined.
4. The Top 10 will be announced after Queens have introduced themselves at the Final Competition held on Saturday.
5. The Top 10 will be judged on Talent.
6. From that, the Top 5 will be determined.
7. Top 5 will be judged on Oratory, Evening Gown & Question & Answer.
8. From those scores, 1st Runner-up, 2nd Runner-up, 3rd Runner-up, 4th Runner-up and Miss NBCAHOF will be determined.
9. No scores from the preliminaries will be carried over to Final Competition.

TITLES/AWARDS

The following titles and awards will be announced at the conclusion of the Competition:

- Miss NBCAHOF will receive an exquisite crown, sash, a bouquet of roses, and a scholarship award of \$3,500.00.
- 1st Runner-Up will receive a bouquet of roses, and a scholarship award of \$2,500.00.
- 2nd Runner-Up will receive a bouquet of roses, and a scholarship award of 1,500.00.
- 3rd Runner-Up will receive a bouquet of roses, and a scholarship award of \$1,000.00.
- 4th Runner-Up will receive a bouquet of roses, plaque, and a scholarship award of \$500.00.
- Miss Congeniality will receive a plaque and a scholarship award of \$500.00.
- Scholarship Service Award – \$500.00 (from The Winners Circle, i.e., former Miss NBCAHOFs)
- Spirit of Entrepreneur Award -\$300.00



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PREPARATION TIPS

Queen's Tea- Be prepared to introduce yourself officially at the tea. (If the King is participating, he should be prepared to do so as well.)

Preliminaries (in general)

- The top scores from preliminaries will determine the Top 10 contestants.
- There are three preliminaries: Interview, Oratory and Talent. Each preliminary will have a specific group of judges only for that segment.
- You will be alphabetized by University/College name. You will be placed in groups for Interview and Oratory, based on number of participants, thus you will be divided evenly. For talent preliminary you will perform (A-Z) by school.
- Ad scores and late deduction points are factored into preliminary score.

Interview Preliminary

This interview is a panel set up with three to four judges, quite like a job interview. Queens will be introduced prior to entering the room and will follow the lead of the judges. Judges will ask a minimum of four questions in the general areas below.

- Future Goals
- Current events
- College/University (what programs are known for, population, etc.,)
- Platform or community involvement or initiatives
- Major/ Classification and Academic Achievement and goals
- Self-Awareness (Tell me about yourself)
- Weaknesses and Strengths
- Leadership
- Uniqueness (What sets you apart from other contestants- special talents)

Helpful Tips:

- Speak clearly; sit up straight, maintain good eye contact.
- Be confident, knowledgeable, and natural.

Oratory Preliminary

You will present in front of a panel of with three to four judges. You will stand to deliver your speech (podium by request). No audio visual will be available for preliminary; you will be in a conference room. Advisors are welcome to be in the room if desired.

Helpful Tips:

- Try to remember your speech.
- Be natural.
- Good content matters.



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- Do not go over time.
- If you mess up, try to recover quickly as you will not be allowed to do the speech again if you leave the room.
- If you stop and start your speech over, your time will not be reset.

Talent Preliminary

This will be performed on stage in front of an audience. We will check AV as needed prior to the preliminary during rehearsal that day.

Helpful Tips:

- Do not over complicate your performance, as A/V is always unpredictable.
- We need all music emailed to nbcahoftalent@gmail.com and on a separate thumb drive labeled with your school's name.
- Do not go over time.
- Your advisor will assist us to make sure all props are placed and removed from stage.
- Your time starts once you appear and begin to perform or your video plays.
- If we mess up, we will fix it. If you mess up, keep going and try to recover. You will not be given a second chance unless we are at fault.

Dressing Rooms

- Space is limited in the dressing room.
- Queens will share a mirror and table with a sister Queen.
- You will be allowed one (1) person to assist you during preliminaries. For Top 10 contestants, you will be allowed two (2) persons.
- Please do not have valuables visible in the dressing room.
- We will try to section off those Queens with male advisors (we typically try to provide a partition of some sort).
- We recommend that your hair and make-up be complete prior to entering the dressing room.
- If you do not want to share a full-length mirror with a sister Queen – you are welcome to bring your own, as well as extension cord and or plug outlet if needed. We cannot guarantee outlets.
- Backstage passes will be required for all person's backstage.
- Once in the dressing rooms, Queens cannot leave unless accompanied by advisor.



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AD CRITERIA FOR 2021 SOUVENIR PROGRAM BOOK

WE ENCOURAGE EACH QUEEN TO HAVE AT LEAST ONE AD.



RATES

Full Page - \$200.00

½ page - \$150.00

Advertisement packets are available upon request. Ads are NOT required for participation. All checks should be made payable to **NBCA Hall of Fame Foundation, Inc.** The deadline for ads is **Monday, October 25, 2021.**

If you choose to purchase an ad, please make sure ALL ads are in PDF format with a copy of the photograph as a JPEG. All ads must be camera-ready. Advertisers can email ads to jhelmstetter@twd-inc.net

Please include the following information in the email:

- Contestant's Name
- Size of Ad
- Contact Person's Name, Purchaser, Email Address, and Telephone Number

INCENTIVES

As an incentive for ad sales, participating queens will receive bonus points to be added to their preliminary score. For each \$200.00 ad, you will receive two (2) points. For each \$150 ad, you will receive one (1) point. Points will be added to your preliminary scores ONLY. The queen with the most ads will receive the Spirit of Entrepreneur Award.



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QUESTIONS (sample questions only for interview and Final Competition)

1. If you were the leader of this country how would you have handled COVID-19?
2. Why did you want to represent your school as its Queen?
3. How would you use your title as Miss NBCAHOF to promote your social cause?
4. How has the Pandemic affected your campus and your reign?
5. How has the environment you come from shaped your dreams and aspirations?
6. What motivates you, and why?
7. What woman do you most admire and why?
8. What have you gained by participating in the Competition of Black College Queens?
9. What do you think it will take for this country to elect a woman President?
10. Is it acceptable for a titleholder who to share her religious beliefs during public appearances?
11. Why did you decide to participate in the NBCAHOF Competition of Black College Queens?
12. What are your long-range goals and how do you plan to achieve them?
13. What do you feel is the most pressing issue currently facing today's society?
14. How do you plan to give back to your institution in support of the mission of the NBCAHOF Foundation?
15. What do you feel is the most pressing issue currently facing the African American community?
16. Give your assessment of Biden's performance as president.
17. How can we better monitor and ensure that the police officers around the United States are performing their jobs with integrity and honesty?
18. Do we as Americans give our military leaders and service members the support they need?
19. Why should you be named Miss NBCAHOF?
20. What social issue will have the greatest impact on your generation, and why?
21. What does "Black Lives Matters" mean to you?
22. What safety measures have your campus put in place to ensure safety in the Pandemic?



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Join us on social media, tell us how you are preparing for the 2021 NBCAHOF Weekend.



NBCAHOF



NBCAHALLOFFAME



nbcahalloffame



National Black College Alumni Hall of Fame

We thank you again for being a part of the Miss NBCAHOF Competition of Black Queens this year, if you have any questions or concerns that are unanswered in this contestant packet, please feel free to contact us. We are excited to support you and your Queen through this time-honored tradition.

Jewana Helmstetter
Director
jhelmstetter@twd-inc.net
(404) 524-1106

Dr. Dale Williams
Production Director
dale@hbcukingsandqueens.org

Dr. Michael Rainey
Production Assistant
missnbcahof@gmail.com