



**THE NATIONAL BLACK COLLEGE ALUMNI**  
HALL OF FAME FOUNDATION, INC.



**2020 Virtual Competition of Black College Queens**  
**Entry Information Guide**



**THE NATIONAL BLACK COLLEGE ALUMNI  
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COMPETITION OF BLACK COLLEGE QUEENS**

**MISSION**

The mission of The National Black College Alumni (NBCA) Hall of Fame (HOF) Foundation, Inc. (HOF) is to serve as a catalyst and partner for ensuring the stability, strength and excellence of the nation's historically and/or predominately Black colleges and universities.

**GOALS**

- Preserve and highlight the accomplishments and contributions of Historically Black Colleges and Universities (HBCUs) and their graduates;
- Partner with alumni, administrators, students, corporations, non-profit organizations and others to provide enhanced technical and financial resources to these colleges and universities on an ongoing basis;
- Develop, coordinate and execute events to raise funds for new and existing programs that support historically Black college campuses, national alumni associations and their prospective students; and
- Encourage students attending HBCUs to take pride in their institutions and in the communities surrounding them.

The NBCAHOF Foundation, Inc. will host the Competition of Black College Queens (the Competition) as part of its Annual NBCAHOF Weekend. **The 2020 HOF Weekend will be held virtually September 25 - 27, 2020.** During this weekend, registration opens for Miss NBCAHOF's first virtual competition. The 2020 HOF Weekend marks 35 years of celebrating the distinguished graduates of HBCUs and recognizing their significant contributions to society.

The Competition of Black College Queens highlights young African American women who have been chosen by their respective college or university to represent them with the coveted title of "campus queen." The Competition highlights the intellect, talent, and personalities, as well as provides scholarships, to these young women attending HBCUs. **During her reign, Miss NBCAHOF serves as spokesperson, board member and panelist on the *Legacy Lecture Series Tour* for the NBCAHOF Foundation.**

**We are happy to announce that there will be no competition entry fee this year!** In order to participate, each queen is required to complete the official Competition of Black College Queens online entry form and adhere to all guidelines. The application packet submission period will be **Friday, September 25 through Thursday, October 15, 2020.**

**RULES & REGULATIONS**

In order to participate, each queen is required to complete the official Competition of Black College Queens Entry Form by the deadline. With the completed application packet submission:



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- **The queen must be the official 2020-2021 queen of the college/university.**
- Queens must submit the following:
  - 1. Photo**
    - Each queen must provide a minimum 300 DPI resolution color digital headshot please make sure the size is not larger than 5MB, **without her crown**, dressed in business attire (sash optional).
  - 2. Biographical information must be submitted as separate attachments:**
    - Short biography (words to live by) (*100 character maximum*, not words)
    - Long biography (*300 words maximum*)
    - Resume (one (1) page)
  - 3. Personality (introduction) video, oratory video, and talent video.**
    - During all videos, **the queen must appear alone.**
    - In the talent video, contestants may not lip sync or sing over existing vocals.
    - Video files must be already edited and adhere to time limits.
    - Videos must be formatted according to guidelines, as follows:
      - Videos should be shot in at least 300 DPI resolution.
      - Sound effects and added graphics should not overpower your voice or appearance.
      - **Videos should be clearly labeled and submitted via a single iCloud, Google Drive, or OneDrive link (*we need to be able to access and download the actual videos*).**
- **Queens must be available for virtual appearance dates.**
- **The application/submission deadline will be strictly enforced.**

**SCHEDULE OF EVENTS**

<b>Friday, September 25, 2020</b>	Online application opens
<b>Thursday, October 15, 2020</b>	Application/submission deadline, 6:00 p.m. CDT
<b>Friday, October 16 - November 4, 2020</b>	Preliminary judging period
<b>TBA</b>	“Meet the Contestants” ( <i>HBCUiRadio and HBCU Smart TV</i> )
<b>Thursday, November 5, 2020</b>	Announcement of Top 10, 8:00 p.m. ( <i>Instagram Live with Yard Talk 101</i> )
<b>Friday, November 6-16, 2020</b>	Online Voting begins
<b>Monday-Friday, November 9-13, 2020</b>	“Meet Top 10” ( <i>scheduled at evening/nighttime</i> ) ( <i>Instagram Live with Yard Talk 101</i> )
<b>Tuesday, November 17, 2020</b>	HOF official release ( <i>all social media platforms</i> )
<b>Wednesday, November 18, 2020</b>	Miss NBCAHOF live interview ( <i>Save the Date</i> ) Either 11:00 a.m., 1:00 p.m., or 8:00 p.m.



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(HBCU 101 - Aspire TV)

**ATTIRE**

The NBCAHOF always encourages proper attire. No crowns will be worn during the NBCAHOF online activities. Sashes will be worn during all NBCAHOF online activities. **Participants are required to attend the following activities with the required attire outlined below:**

- “Meet the Contestants” (all): Dressy Black / Sash
- “Meet Top 10”: After 5 Attire / Sash
- Miss NBCAHOF Interview: Business Suit / NBCAHOF Sash & Crown

**PRELIMINARY JUDGING CRITERIA**

**1. Presentation/Image (35 Points)**

Personality (introduction) video (one (1) minute limit), resume (one (1) page only), long biography (300 words maximum). In this category, the queen will demonstrate her ability to express herself, effectively articulate her thoughts, and her deportment. She will be judged on her ease and confidence.

*Allocation of Points:*

- *Resume – 10*
- *Long biography – 5*
- *Articulation (introduction video) – 15*
- *Personality (introduction video) – 5*

**2. Oratory Video (35 Points)**

In this segment, the queen will demonstrate her intellect by how well she has prepared her speech, as well as the content and delivery. The theme of the speech is **Social Justice: HBCUs on the Frontline for Equity and Equality**. The content should be original. Confidence should be displayed in her presentation. Since the winner will be asked to act as spokesperson for the NBCAHOF Foundation, her outstanding performance in this segment is of tantamount importance. There is a three (3) minute limit for presentation.

*Allocation of Points:*

- *Content – 15*
- *Delivery/Presentation – 15*
- *Creativity – 5*



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**3. Talent (30 Points)**

In this category, the queen will display the talent of her choice. She is to be evaluated on her originality, confidence, delivery, and appropriateness of costume. The winner may or may not be required to display her talent throughout her reign as Miss NBCAHOF. However, her choice and her presentation will be highly reflective of her interest, abilities and the areas of her personality she has chosen to develop. There is a three (3) minute time limit for talent presentation.

*Allocation of Points:*

- *Originality – 10*
- *Confidence in Delivery – 15*
- *Costume – 5*

**JUDGING PROCESS**

1. Queens will be judged in the following segments during preliminaries:
  - Presentation/Image
  - Oratory
  - Talent
2. Scores from the preliminaries will be tallied, and the Top 10 will be determined and announced virtually during Instagram Live on November 5, 2020.
3. The Top 10 will participate in online voting via Anytimevote.com, and voting will determine the Top 5 – Miss NBCAHOF, Miss NBCAHOF 1<sup>st</sup> Runner-Up, Miss NBCAHOF 2<sup>nd</sup> Runner-Up, Miss NBCAHOF 3<sup>rd</sup> Runner-Up, and Miss NBCAHOF 4<sup>th</sup> Runner-Up. Voting is free, but votes can also be purchased. Proceeds go to the scholarships provided to winners.

**TITLES / AWARDS**

- Miss NBCAHOF will receive a crown, sash, and a scholarship award of \$3,500.
- Miss NBCAHOF 1<sup>st</sup> Runner-Up will receive a scholarship award of \$2,500.
- Miss NBCAHOF 2<sup>nd</sup> Runner-Up will receive a scholarship award of 1,500.
- Miss NBCAHOF 3<sup>rd</sup> Runner-Up will receive a scholarship award of \$1,000.
- Miss NBCAHOF 4<sup>th</sup> Runner-Up will receive a scholarship award of \$500.
- Miss NBCAHOF Alumni Queens Scholarship - \$500



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All questions about the Competition of Black College Queens should be addressed to:

Ms. Jewana Helmstetter, Director  
(404) 784-3253  
[jhelmstetter@twd-inc.net](mailto:jhelmstetter@twd-inc.net)

**Join us on social media.  
Tell us how you are preparing for the 2020 Miss NBCAHOF Competition!**

**#HOFWeekend2020**



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