THE NATIONAL BLACK COLLEGE ALUMNI
HALL OF FAME FOUNDATION, INC.

NBCA Hall of Fame Queen Program Book
Ad Request Form

Ad Rates

Full page	**$200**
½ page	**$150**

Advertising Guidelines
Full-page ads are: 7.5"W x 10.5"H, no bleed, color
Ads should be submitted in the following formats for best quality:
- PDF Files – Saved in high resolution (2540pdi) with embedded fonts
- EPS Files – Saved in 9.0 or lower; all text must be converted to paths
- TIF or JPG Files – Saved to size at 300dpi or higher (350 is best) gray scale of SMYK (not RGB) format

If your ad is submitted in the following formats, we will accept them, however the quality cannot be guaranteed:
- Microsoft Word
- Microsoft Publisher
- Microsoft Power Point

All checks should be made payable to ***NBCA Hall of Fame Foundation, Inc***.

❑ Full Page Ad ❑ ½ Page Ad	
Type of ad (dvd, jpg, tiff, etc)	
Contact Person	
Name:	Purchaser:
Telephone Number:	
Email Address:	