



THE NATIONAL BLACK COLLEGE ALUMNI
HALL OF FAME FOUNDATION, INC



2019 Competition of Black College Queens Entry Information Guide



THE NATIONAL BLACK COLLEGE ALUMNI
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COMPETITION OF BLACK COLLEGE QUEENS

MISSION

The mission of The National Black College Alumni Hall of Fame Foundation, Inc. is to serve as a catalyst and partner for ensuring the stability, strength and excellence of the nation's historically and/or predominately Black colleges and universities.

GOALS

- Preserve and highlight the accomplishments and contributions of Historically Black Colleges and Universities and their graduates;
- Partner with alumni, administrators, students, corporations, non-profit organizations and others to provide enhanced technical and financial resources to these colleges and universities on an ongoing basis;
- Develop, coordinate and execute events to raise funds for new and existing programs that support historically Black college campuses, national alumni associations and their prospective students; and
- Encourage students attending Historically Black Colleges and Universities to take pride in their institutions and in the communities surrounding them.

The National Black College Alumni Hall of Fame Foundation, Inc. will host The Competition of Black College Queens (the Competition) as part of its Annual NBCA Hall of Fame Weekend. The 2019 Hall of Fame Weekend will be held September 25 - September 29, 2019 at the Hyatt Regency Hotel, Atlanta, GA. During the Hall of Fame Weekend attendees network with educational, professional, civic and community leaders, participate in workshops and salute the accomplishments and talents of alumni of Historically Black Colleges and Universities (HBCUs). The 2019 Hall of Fame Weekend marks 34 years of celebrating the distinguished graduates of HBCUs and recognizing their significant contributions to society.

The Competition of Black College Queens highlights young African-American women who have been chosen by their respective college or university to represent them with the coveted title of "campus queen." The Competition highlights the intellect, talent and personalities of these young women who are students attending Historically Black Colleges and Universities. During the Competition, the queens will vie for the title of Miss NBCA Hall of Fame Foundation – what we refer to as "The Queen of Queens." During her reign, Miss Hall of Fame will from time to time be asked to serve as



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spokesperson for the NBCA Hall of Fame Foundation, and as such will be a positive reflection of all that HBCUs represent.

While the Competition places emphasis on excellence, achievement and personal growth, it also wants this experience to be enjoyable and FUN! The Hall of Fame Weekend features events tailored specifically for the queens, such as, A Call to Womanhood, the Queens & Kings Tea, Positive Image Program and various other workshops designed to empower the young African-American female.

Simply put, the Competition of Black College Queens is a tribute to young African-American women striving for excellence through education!

In order to participate, each queen is required to complete the Official Miss National Black College Alumni Hall of Fame Competition of Black College Queens Entry Form. She must be prepared to answer questions regarding her platform during the interview segment of the Queens Competition.

Each queen must provide a 3x5 or 5x7 JPEG color headshot photograph, **without her crown**, dressed in business attire. This photo will be featured in the Queens Competition souvenir booklet.

Campus kings who wish to represent their institutions and support their participating Queens during the Annual NBCA Hall of Fame Weekend and Competition of Black College Queens must also provide a completed Entry Form with required information as well as a 3x5 or 5x7 JPEG color headshot photograph.

The registration fee is **\$600 for Queens, \$400 for Kings, and \$350 for advisors**. The Entry Form, photo and other required documents can be submitted electronically <https://nbcahalloffame.regfox.com/2019-competition-of-hbcu-college-queens-registration> this link is found on our main website under Queens Competition.

Registration fees are non-refundable. Any queen who pays a registration and is unable to participate in the Competition, the fee will be forfeited.



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RULES & REGULATIONS

Queens, relatives, advisors, and friends must adhere to the rules and regulations. Failure to abide could result in disqualification from the Competition.

- Queens must bring all personal items that will be needed; please do not plan to shop for items of **necessity** upon arrival.
- Queens must bring **ALL** items needed for both the preliminary and final competition (i.e. costumes, instruments, music, props, school banners, etc.)
- Strict adherence to the time schedule is imperative. The success of the competition is dependent upon each person being where she or he should be at the all times. **DO EVERYTHING IN YOUR POWER TO BE ON TIME TO ALL EVENTS.** Queens, **one point will be deducted for each minute you are late.** The points will be subtracted from preliminary scores.
- Advisors, friends and relatives are not allowed in the room during rehearsals or backstage during the preliminary events. However, queens will be allowed one person (preferably female) backstage during the preliminary and final competition.
- Queens are not allowed to leave the hotel without the knowledge of the Competition coordinator and accompaniment of the advisor. Each candidate's whereabouts are to be accounted for from the time she or he registers until the conclusion of the farewell breakfast.
- During their stay in Atlanta, queens are expected to be persons of good moral character (no profanity or unruly behavior).
- **NO** alcoholic beverages are to be consumed during the official stay with the NBCA Hall of Fame Foundation, Inc.



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- Queens will use Hall of Fame transportation for Hall of Fame Activities. They will not be allowed to travel with advisors, family or friends.
- Each queen will be assigned a room with another queen. Each queen will be personally responsible for any incidental charges she incurs. **No additional person(s) will be allowed to lodge in the assigned room.**
- Any queen who is unable to perform during the preliminaries will be automatically disqualified. However, she **MUST REMAIN** with the group or return to her school.
- During the talent segment of the Competition, the queen must perform **ALONE**.
- If unforeseen changes are made, please notify the Hall of Fame office immediately.
- Each queen will receive **two (2) complimentary tickets** to the final Competition.

Travel

All Queens are required to provide their own transportation to and from Atlanta, GA. Plan to arrive at the Hyatt Regency Atlanta, 265 Peachtree Street, Atlanta, Georgia, no later than 10 a.m. on Wednesday, September 25, 2019. Delta is the official airline for the NBCA Hall of Fame Weekend Conference. Upon arrival at the hotel, the Hall of Fame will be responsible for transportation to and from all Hall of Fame planned events.

Lodging

Lodging at the Hyatt Regency Atlanta is included in the registration fee for QUEENS ONLY. Kings, and advisors are not required to stay at the Hyatt Regency Atlanta, however, a room block is in place. Rooms are also reserved at the Marriott Marquis, 265 Peachtree Center Blvd., Atlanta, GA. Each queen will be responsible for personal room incidentals (i.e., phone calls, silent butler charges, room service, etc.). Please bring a minimum of \$25.00 to be used as a deposit for incidentals. Any amount not used will be refunded upon departure from the hotel. All rooms are double occupancy – queens will share rooms.

Advisors are required to make their own reservations, and are responsible for full payment. Reservations may be obtained by calling the Hyatt Regency Atlanta at (404)



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577-1234, (800) 233-1234 or at Hyatt.com and asking for the Hall of Fame Block. The cost for a single, double, triple or quad room is \$145.00 plus applicable taxes and fees. Deadline for room reservations is September 7, 2019 to obtain this rate. After then, regular room rates will apply. Rooms will also be reserved at the Marriott Marquis, 265 Peachtree Center Blvd., Atlanta, GA.

Meals

Meals for the Queens and Kings are included in the registration fee and will be provided by the Hall of Fame. Advisors will be provided one meal per day; Advisors are responsible for all other meals, except for those events with registration that includes a meal.

Attire

The NBCA Hall of Fame encourages proper attire at all times. No crowns will be worn during the NBCA Hall of Fame activities. Please bring your sash. Sashes will be worn during all NBCA Hall of Fame activities, except judging.

The following items and attire are required for the preliminaries, weekend activities, and Competition:

- Presentation/Image [Preliminary Interview Segment]: Business Suit
- Poise/Projection: Evening Gown
- Talent: ALL necessary items needed to perform (i.e. costume music, instruments, props, etc.)
- Oratory: Business Suit
- Sufficient casual and comfortable clothing for rehearsals (School t-shirt and comfortable bottom)
- Positive Image Program: Business Suit
- Student Leaders' Conference: Business Suit
- Queens & Kings Tea - Dressy Suit: (Hat and white gloves required, Prize is awarded for the best High Hat & Heels portion of the Tea.)
- Induction Ceremony: Business Suit
- Legacy of Leaders Alumni Luncheon: Business Suit
- Opening Production Number – solid color University college shirt (feminine or fitted) from your school. (Try to limit graphics if possible –so that audience can see clearly name on shirt clearly) Just the name of school or acronym preferred (black brassiere worn underneath). Black tulle skirt -knee length or slightly above, black pump or black high heel bootie open or close toe (make sure you can



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dance in your heels) –Accessories: earrings of choice. 1 prop= school pennant examples enclosed

- Queens' Orientation –Queens & Kings Tea attire page 9
- Rehearsal- school shirt, comfortable bottom

Kings

Participants are required to attend the following activities: the required attire is outlined below:

- Positive Image Program: Business Suit
- Student Leaders' Conference: Business Suit
- Queens & Kings Tea: Business Suit, Bowtie and Hat (there will be a prize given during the best Bow Tie & Brim portion of the Tea.)
- Induction Ceremony: Business Suit
- Legacy of Leaders Alumni Luncheon: Business Suit
- Opening Production Number – solid color University college shirt (same color as your queen) from your school. Try to limit graphics if possible –so that audience can see clearly name on shirt) prefer just name of school or acronym of school (name preferred). black pants, black belt and black dress shoe (polished) see page 9
- Evening Wear Escorts – Black Tuxedo and shirt (color of choice) (tie, bow tie or ascot to compliment)
- Queen & King Fling Outing- Classy Casual
- Rehearsal- school shirt, comfortable bottom

TALENT

- Any damages incurred as a direct result of props used during your talent will be charged to your school.
- A talent description will be written by you and included as a part of the talent introduction. All descriptions may be edited at the discretion of the competition director.
- Live accompaniment music is not allowed.
- Contestants may not lip sync, or sing over songs with existing vocals.
- Contestants should e-mail (nbcahoftalent@gmail.com) their music as an mp3 and bring one copy on a USB Flash Drive to rehearsal as a backup. Please label the files with your name, title, type of talent and song selection. No other formats types of music will be allowed.



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- *Please note: We DO NOT “CUT” or “EDIT” music to fit the time limit for you! We will NOT start at certain places in the song, etc. You MUST have your file already edited to fit your talent presentation.

TITLES/AWARDS

- Miss NBCA Hall of Fame will receive an exquisite crown, sash, a bouquet of roses, and a scholarship award of \$3,500.00.
- 1st Runner-Up will receive a bouquet of roses, and a scholarship award of \$2,500.00.
- 2nd Runner-Up will receive a bouquet of roses, and a scholarship award of 1,500.00.
- 3rd Runner-Up will receive a bouquet of roses, and a scholarship award of \$1,000.00.
- 4th Runner-Up will receive a bouquet of roses, plaque, and a scholarship award of \$500.00.
- Miss Congeniality will receive a plaque and a scholarship award of \$500.00.
- Mr. Congeniality will receive a plaque and a scholarship award of \$500.00.

THE POSITIVE IMAGE PROGRAM

As part of the Competition, all queens and kings will participate in the Positive Image Program (PIP) at local elementary/middle/ OR high schools. Queens and kings will visit schools in the Metropolitan Atlanta area to speak to students regarding personal experiences attending HBCUs, pointing out how education has played significant role in their lives, career choices, and answer questions from the students. The goal of the program is to enlighten elementary, middle and high school students on the viability of HBCUs as an opportunity for higher learning, promote self-esteem and a positive image.

JUDGING CRITERIA

Presentation/Image [5-35 Points]

This is the interview or question and answer segment of the Competition. In this category, the queen will demonstrate her ability to express herself, effectively articulate her thoughts, as well as her deportment. She will be judged on how well she answers questions with ease and confidence. Succinct answers should be given without rambling. During the preliminary judging, a panel of judges will interview each queen for 3-5 minutes. During the final competition, finalists will answer an on-the-spot question. She will have 10 seconds to collect her thoughts and respond to the question



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in 30 seconds or less. Questions will be gleaned from the queen's bio form and the list of questions provided.

Allocation of Points: Articulation – 15 Confidence – 10 Deportment –5
Personality – 5

Oratory [5-30 Points]

In this segment, the queen will demonstrate her intellect by how well she has prepared her speech, as well as the content and delivery. The theme of the speech is "Black Colleges: Roots of the Black Community." The content should be original. Confidence should be displayed in her presentation. Since the winner will be asked to act as spokesperson for the NBCA Hall of Fame Foundation, her outstanding performance in this segment is of tantamount importance. There is a 3-minute limit for presentation.

This year's oratory is- THE HBCU effect-The weight and gravity of our reach.

Allocation of Points: Content – 15 Delivery/Presentation – 15

Poise/Projection [5-25 Points]

In this segment, the queen will be attired in the evening gown of her choice, representing her personal taste and style. She will be evaluated on her poise, grace and overall appearance. She should appear regal, elegant and display grace and charm. She will be natural and unaffected. Her positive qualities will not be reflective of the cost of her gown.

Allocation of Points: Poise & Grace – 15 Appearance/Style – 10

Talent [5-25 Points]

In this category, the queen will display the talent of her choice. She is to be evaluated on her originality, confidence, delivery and appropriateness of costume. The winner may or may not be required to display her talent throughout her reign as Miss NBCA Hall of Fame. However, her choice and her presentation will be highly reflective of her interest, abilities and the areas of her personality she has chosen to develop. There is a 3-minute time limit for talent presentation.

Allocation of Points: Originality – 10 Confidence in Delivery – 10
Costume – 5



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(Opening Number Examples -queen shirt can be vinyl, glitter screen print or rhinestone imprint if preferred)





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AD Space in the 2018 Souvenir Program Book

WE ENCOURAGE EACH QUEEN TO HAVE AT LEAST ONE AD



Full page \$200

½ page \$150

Advertisement packets are available upon request. Ads are NOT required for participation. All checks should be made payable to **NBCA Hall of Fame Foundation, Inc.**, the **deadline for ads is Friday, September 7, 2019.**

If you choose to purchase an ad, please make sure ALL ads are in PDF format with a copy of the photograph as a JPEG. **All ads must be camera-ready.** Advertisers can email ads to jhelmstetter@twd-inc.net

Please include the following information in the email:

- Contestant's Name
- Size of Ad
- Contact Person's Name, Purchaser, Email Address, and Telephone Number

Ad Incentive

As an incentive for ad sales, participating queens will receive bonus points to be added to their preliminary score. For each \$200 ad you will receive 2 points, for each \$150 ad you will receive 1 point. Points will be added to your preliminary scores ONLY. The queen with the most ads will receive the Spirit of Entrepreneur Award.



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JUDGING PROCESS

1. All judging will be conducted alphabetically by school. A different panel of judges will be used for each segment
2. Queens will be judged in the following segments during preliminaries:
 - A. Interview
 - B. Oratory
 - C. Talent
3. Scores from the preliminaries will be tallied and the Top 10 will be determined.
4. The Top 10 will be announced after queens have introduced themselves at the Final Competition held on Saturday.
5. The Top 10 will be judged on Talent.
6. From that Top 5 will be determined.
7. Top 5 will be judged on Oratory, Evening Gown & Question & Answer.
8. From those scores, 1st Runner-up, 2nd Runner-up, 3rd Runner-up, 4th Runner-up and Miss NBCA Hall of Fame will be determined.
9. No scores from the preliminaries will be carried over to Final Competition.

QUESTIONS

1. Why did you want to represent your school as its Queen?
2. How would you use your title as Miss NBCA Hall of Fame to promote your social cause?
3. How has the environment you come from shaped your dreams and aspirations?
4. What motivates you, and why?
5. What woman do you most admire and why?
6. What have you gained by participating in the Competition of Black College Queens?
7. What do you think it will take for this country to elect a woman President?
8. Is it acceptable for a titleholder who to share her religious beliefs during public appearances?
9. Why did you decide to participate in the NBCA Hall of Fame Competition of Black College Queens?
11. What are your long-range goals and how do you plan to achieve them?
12. What do you feel is the most pressing issue currently facing today's society?
13. How do you plan to give back to your institution in support of the mission of the NBCA Hall of Fame Foundation?



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14. What do you feel is the most pressing issue currently facing the African American community?
16. Give your assessment of President Trump's performance as president.
17. How can we better monitor and ensure that the police officers around the United States are performing their jobs with integrity and honesty?
18. Do we as Americans give our military leaders and service members the support they need?
19. Why should you be named Miss NBCA Hall of Fame?
20. What social issue will have the greatest impact on your generation, and why? What does "Black Lives Matters" mean to you?
21. How are your overall thoughts about the Me Too Movement?
22. Do you agree that people should have to undergo a background check to purchase a gun?
23. What are your thoughts on the legalization of Marijuana?
24. Should the government be in charge of making sure all citizens have access to healthcare?
25. Do you think our elected government officials should be held accountable for the bad decisions they make? How?
26. How would you help motivate your peers to go out and vote?
27. Where do you see areas of improvement in our country as a whole?
28. If you became president what would be the first thing you would do in office?
29. Do you think women are given the same opportunities as men in America?

*Note: Please keep in mind that questions not listed may be asked reflecting more recent events leading up to the Competition.

PREPARATION TIPS

Queen's Tea- Be prepared to introduce yourself officially at the tea. (King and Queen)

Preliminary Competition (Scores determine top 10 contestants)

There are three preliminaries: Interview, Oratory and Talent. Each preliminary will have a specific group of judges only for that particular segment. You will be alphabetized by University/College name. You will be placed in Groups A or B for Interview and Oratory, based on number of participants, thus you will be divided evenly. For example Group A (1-17) Group B (18-35). We will confirm Groups upon your arrival. For talent preliminary you will perform (A-Z) by school. Ad score as well as late deduction points are factored into preliminary score.

Interview Preliminary- This interview is a panel set up with 3-4 judges, quite similar to a job interview. You will be seated. Judges will ask 3-4 questions in the general areas



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below. We are recommending that advisors not go into the interview preliminary with the Queen. Queens will be introduced prior to entering the room and once seated, will follow the lead of the judges.

- Future Goals
- Current events
- University and College (what programs are known for, population, etc.)
- Platform or community Involvement or initiatives
- Major/ Classification and Academic Achievement and goals
- Self-Awareness (Tell me about yourself)
- Weaknesses and Strengths
- Leadership
- Uniqueness (What sets you apart from other contestants- special talents)
- See also questions in package

Tips: speak clearly; sit up straight, maintain good eye contact. Be confident, knowledgeable and natural.

Oratory preliminary- The theme of the oratory is “**THE HBCU Effect-The weight and gravity of our reach.**” The content should be original. This will be set up as a panel with 3-4 judges. You will stand to deliver your speech (podium by request). No audio visual will be available for preliminary; you will be in a conference room. Advisors are free to be present. Time starts once you speak.

Tips: Try to remember your speech. Be natural. Good content matters. Do not go over time. If you mess up, try to recover quickly, you will not be allowed to do the speech again if you leave the room. If you stop and start your speech over, your time will not be reset.

Talent preliminary: Will be on stage. We will check AV as needed prior to the preliminary during rehearsal that day.

Recommendations: Do not over complicate your performance, AV is always unpredictable. We need all music emailed to nbcahoftalent@gmail.com **and on a separate thumb drive labeled with your school name.** Do not go over time. You will have to make sure all props are placed and removed from stage. Time starts once you appear and begin to perform or your video plays. If we mess up, we will fix it. If you mess up, keep going and try to recover. You will not be given a second chance unless we are at fault.



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Dressing room: Space is limited in the dressing room as we have more contestants this year. Queens will share a mirror and table with a sister Queen. You will be allowed, one person to assist you. For top ten contestants you will be allowed, two persons. Please do not have valuables visible in the dressing room. We will try to section off those Queens with male advisors. We recommend that your hair and make-up be complete prior to entering the dressing room. If you do not want to share a full-length mirror with a sister Queen—you are welcome to bring your own, as well as extension cord and or plug outlet if needed. We cannot guarantee outlets. Backstage passes will be required for all persons backstage. Once in the dressing rooms, Queens cannot leave unless accompanied by advisor. (We typically provide a partition/curtain for those Queens who have male advisors.)

Run of Show

- **Opening Number**
- **Grand Processional**- Evening gown introductions- Each Queen will introduce Name and School
- **Announcement of Top Ten**- All will return to stage for announce of top ten- the top ten will exit backstage to the dressing room to prepare for talent segment. The remaining Queens will exit the stage to take their seats in the audience. We ask the advisors to be in this area, to assist as needed so that if your Queen needs a minute to process, you can step outside of the Ballroom with her, we want to keep the dressing room area clear for the top ten because they have very little prep time. Do not go anywhere alone. Only the top ten contestants and their advisors will be allowed back in the dressing room after the announcement.
Remaining order of show:
 - **Talent Competition**- Top Ten will do talent
 - **Introduction of Former Queens and current Kings**
 - **Top Five will be Announced**
 - **Oratory Competition** –Top five will do Oratory
 - **Poise and Projection**-Top five will do Evening Wear
 - **Presentation/Image Question and Answer**-Top five
 - **All Queens will return to the stage from seating area for the announcements of ALL awards** (Miss Congeniality, Queen’s Choice, placeholders and winner). Once winner is announced placeholders and winner will stay in place on stage for pictures.

Tips for Advisors



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- Please encourage and support your Queen assisting as needed, as you will be their only support during the week. Be their biggest supporter
- Help Queen to lay out wardrobe for each day
- If Queen needs something, they should come to you first- be accessible
- Keep us informed of special needs or problems
- Be positive
- Go over guidelines, schedule and tips with Queen prior to arrival
- Help as needed
- Be a sounding board for your queen
- Veteran Advisors help new advisors
- New advisors network with other advisors
- New advisors talk with an advisor who has attended the competition before

Tips for Queens

- Queens will not be able to leave the hotel, so make sure you have everything needed (safety pins, make-up, accessories etc.,)
- Make a checklist and go over it with your advisor of items needed
- Be positive
- Be on time
- Be prepared
- Be flexible
- Be mindful of your surroundings (you are being watched)
- Listen carefully
- Be slow to anger and even slower to show it
- Be Nice
- Stick together (fellow Queens)
- Talk to the previous Queen about their experience at the competition (advice)
- Do all homework assignments prior to arrival (there won't be much downtime)
- Make the most of the experience

All questions about the Queen's Competition should be addressed to:

Ms. Jewana Helmstetter, Director

(404) 784-3253

jhelmstetter@twd-inc.net

Ms. Dale Williams, Production

Leadershipforqueens@hotmail.com

nbcahoftalent@gmail.com (for talent mp3 only see directions above)



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Join us on social media; tell us how you are preparing for the 2019 NBCA Hall of Weekend.

#HOFWeekend19



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